



#EDUCOLOR

Annual Report 2021



A LETTER FROM THE EXECUTIVE DIRECTOR

To our supporters,

Thank you for your unwavering support of EduColor, the organization and the movement, through this unprecedented time. Last year, we said that “tomorrow, there’ll be more of us.” This year, I’m happy to report that we’ve begun building the foundation for a model of abundance that should persist for the foreseeable future. To paraphrase our esteemed guest The Kid Mero, our organization – and our movement – is stronger than ever before.

In addition to creating a new membership platform and making said platform affordable for our members, we’ve found ways to spread the message of equity, pedagogy, and justice wherever we go. Thanks to your sponsorship, we’ve also taken our message international (SCOTLAND! DOHA!) with larger plans for what social justice in education could look like from the educators most likely to advocate for better learning conditions for our students and communities. We saw how the pandemic made our work *more* urgent and *more* central to creating a better education system here and abroad.

Oh, and yes, we’re fiscally at the healthiest point we’ve *ever* been.

It’s beyond teacher voice. It’s about our agency, our priorities, and our beliefs when it comes to our schooling and education. These are questions that our ancestors have been pushing since time immemorial, but, thanks to our sponsors and advocates, EduColor can do this in many more spaces.

Tomorrow, there’ll be even *more* of us.

Best,

José Luis Vilson

Membership

~**100** dues-paying members

Representing **30** states and **3** countries

Platform introduced in November of 2020

*** Fields represented includes educators, parents, activists, and policymakers

Partnerships

Worked with **10** organizations on multiple projects

Hosted over **500** participants virtually or through chats

*** Included free resources to our newsletters, chats, and other open spaces

Advocacy

Sponsored over **50** students, educators, and activists in their local work through our events

Presented at multiple conferences including **2** international conferences and over a **dozen** US-focused conferences

A SNAPSHOT OF OUR WORK

Social Media

Over **27,000** followers on Twitter

Hosted monthly chats including a series of transformative healing

Over **100,000** views a month via Twitter

Over **3,500** followers on Instagram

Over **3,500** followers on Facebook

Goals for 2022

- To develop more free educational resources
- To amplify advocacy about climate change
- To increase the number of EduColor members

SOURCES OF SUSTAINABILITY

Membership

This year, we grew our new platform to advance our work. EduColor's membership platform already has membership from close to 100 educators, policymakers, and advocates from the United States and three from across the world.

Members build community on our platforms, share ideas, and participate with the organization in-depth around issues related to their classroom, schools, and districts.

For more, go to community.educolor.org.

Partnerships

We also partnered with two organizations that have helped us rethink our organizational structure while helping us build steppingstones towards greater work.

Public Policy and Education Fund has partnered with us as our primary fiscal sponsor. This includes our small donation collections and membership dues.

NYU Metro Center continues partnering with EduColor to deepen the culturally responsive-sustaining education in NYC.

For more, please contact us at info@educolor.org.

Apparel

Quick fact about store.educolor.org:

- Our EduColor Store on Teespring has (again) generated over \$1000 dollars

SUPPORT THE MOVEMENT

(Proceeds from the sale of shirts go to supporting our organization's work.)



OUR WORK

Events

Since the current iteration of EduColor in 2014, we've prided ourselves on leading the effort to center race and social justice discussions on our various platforms. In the last year, we've hosted events with (in order of appearance):

- New York City Schools Chancellor
Meisha Ross-Porter
- National Education Association President
Becky Pringle
- American Federation of Teachers Secretary-Treasurer
Fedrick Ingram
- Center for American Progress Vice President
Khalilah Harris
- 2021 National Teacher of the Year
Juliana Urtubey
- Professor (Teachers College, Columbia University)
Detra Price-Dennis
- Comedian, talk-show host, and best-selling author
The Kid Mero
- New York State Assemblymember
Yuh-Line Niou

And dozens of students, educators, activists, and policymakers from across the country!





#WeBuildEdu

The Center for American Progress partnered with EduColor on a nationwide storytelling project highlighting the work of educators across 50 states. We collected dozens of stories from people from within our vast networks, but also from unsolicited contributors. Now, with collaboration from the National Education Association, we were able to collect opinions from over 2000 educators about issues related to racial justice, economic disparity, and COVID-19.

To read the preliminary report and hear their stories, go to webuildedu.org.



SPONSORS AND PARTNERS

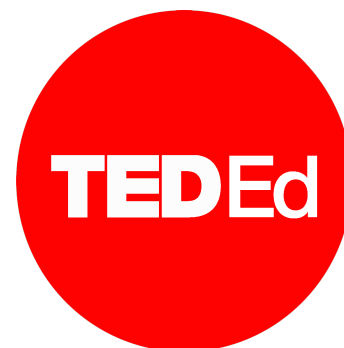
We couldn't do any of this without our generous sponsors and collaborators throughout the years. To donate, go to donate.educolor.org.



Inclusion & Diversity Consulting



HOPE IN ACTION FOR STUDENTS



**GREATER THAN
FIVE INITIATIVE**
Promoting Self-Care in Teachers



A future founded on facts



**CHARLES AND LYNN
SCHUSTERMAN
FAMILY FOUNDATION**



Center for American Progress



GO TEACH
COLLEGE FOOTBALL PLAYOFF
FOUNDATION

ACKNOWLEDGEMENTS

None of this amazing work happens without incredible people working to assure this goes forward.

Working Group

Yamil Baez
Lorena Germán
Hema Khodai
Julia Torres

Board of Directors

Theresa Collins
James Ford
Chris Lehmann
Christopher Thinnies

EduColorNYC

Jodi Friedman
Sandy Keenan
Shaniece Mosley
Lynn Shon
Dwaina Sookhoo

SPONSORSHIP

If you'd like to sponsor our burgeoning work as a partner, please e-mail us at info@educolor.org with subject line "Partnerships."

CONTACT US

To reach out for other inquiries, please use our form at educolor.org/contact.

To follow us, go to @EduColorMVMT on Twitter, Instagram, Facebook, or LinkedIn!

EDUCOLOR

With your donations, we have:

Affirmed educators of color and conscience
Advocated for equity and justice
Advanced teacher leadership
Amplified student voices
Acquired a new membership platform

Tomorrow, there will
be more of us ...

And with your
support, we can
do so much more!

To contribute to the movement, go to

DONATE.EDUCOLOR.ORG

*This tax-deductible contribution goes to EduColor through
the Public Policy and Education Fund of New York.*