



#EDUCOLOR

Annual Report 2020



A LETTER FROM THE EXECUTIVE DIRECTOR

To our supporters,

Thank you for your unwavering support of EduColor, the organization and the movement, through this unprecedented time. This work has always required superhuman efforts from those of us who bring our fullest selves and then some under “normal” circumstances. This year took our energies to another level, but as is commonly said in our circles, these societal circumstances only exacerbated the prevailing inequities of the moment, not created them. The things we advocated for before this year have become vital for the present and the foreseeable future.

In the midst of this, EduColor – the organization *and* the movement – has reaffirmed our dedication to race and social justice in education, revitalizing its efforts for advocacy while delivering on our promises to continue the legacy work of professional development for us, by us, and about us. In the coming pages, we’ll highlight some projects we’ve undertaken, our priorities, and our hopeful future.

In the meantime, “thank you” does not suffice. If you’re reading this, you’re probably putting in work at home, in your communities, and other spheres of influence and elevating others who do. We appreciate your sponsorship, but also your diligence, spirit, and empathy in this moment, and we thank you for helping us meet the moment.

Tomorrow, there’ll be more of us.

Best,

José Luis Vilson
Executive Director, EduColor

SOURCES OF SUSTAINABILITY

Membership

This year, we created a new platform to advance our work. EduColor's new membership platform has already garnered interest from educators internationally. For a nominal fee, educators can network with other educators on our platforms, share ideas, and participate with the organization in-depth around issues related to their classroom, schools, and districts.

For more, visit community.educolor.org.

Apparel

Quick fact:

- Our EduColor Store on Teespring has generated over \$1000 dollars

For more, [please visit us](#).

Partnerships

We also partnered with two organizations that have helped us rethink our organizational structure while helping us build steppingstones towards greater work.

NYU Metro Center is partnering with EduColor to create EduColorNYC (more later) and to deepen the culturally responsive-sustaining education in NYC.

Public Policy and Education Fund has partnered with us as our primary fiscal sponsor. This includes our small donation collections and membership dues.

For more, please contact us at info@educolor.org.

OUR IMPACT

Social Media

Since the current iteration of EduColor in 2014, we've prided ourselves on leading the effort to center race and social justice discussions on our various platforms. Here are just some of the ways we've been able to mobilize educators, parents, students, and other concerned citizens through our connected networks:

- Over 24,000 followers on Instagram
- Hosted monthly chats including a series of transformative healing
- Over 100,000 views a month via Twitter
- Over 3,000 followers on Instagram
- Over 3,000 followers on Facebook



Projects

EduColor had the capacity to take on special projects year in line with our mission for advocacy around policy and pedagogy. In the future, as the organization grows, we hope to take on more projects.

EduColor's orientation toward digital work keeps us especially agile during turbulent times.

#WeBuildEdu

The Center for American Progress partnered with EduColor on a nationwide storytelling project highlighting the work of educators across 50 states. We collected dozens of stories from people from within our vast networks, but also from unsolicited contributors. We broadened the definition of “educator” to include paraprofessionals, bus drivers, custodians, and other student-facing adults. Our six-figure project not only sponsored the organizers of the event, but also sponsored a set of educators within EduColor to elevate their education organizing in cities such as Austin, Chicago, and Sacramento.

More information can be found on webuildedu.org.

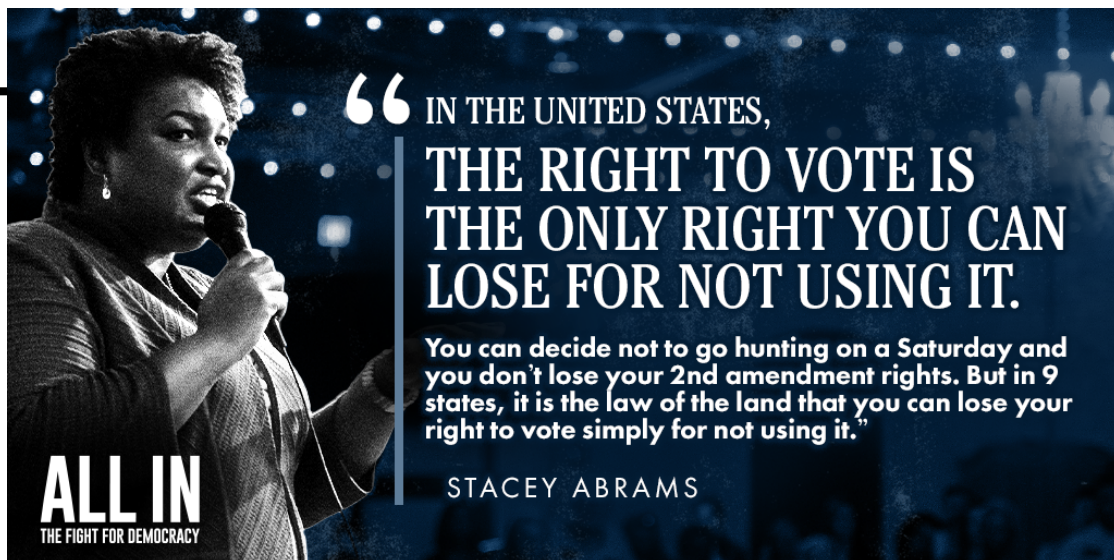


All In: The Fight for Democracy

Our Director of Special Projects and Strategic Alliances Julia Torres garnered a partnership with BlueShift Education and Amazon Studios to build up the teacher ambassador program for the documentary *All In: The Fight for Democracy* starring Stacey Abrams. For our part, EduColor helped recruit educators who would use the curriculum from the movie in their school and develop professional development around civic participation.

We had over 25 educators across more than 10 states participate in weekly events focused on the curriculum, including a special event featuring Professor Carol Anderson, author of *One Person, No Vote: How Voter Suppression Is Destroying Our Democracy*.

More information can be found on allinforvoting.com.



Events

#EduColor Summit 2020

In previous years, we kept EduColor Summit strictly to working group members and a few invitees. This year, we broadened our efforts to open up professional development with educators of color in mind. Over 100 educators from across the country attended a conference that was truly for them, by them, and about them. The move to a virtual conference allowed for a different level of accessibility for educators who might not otherwise be able to afford going to a conference like this.

We intentionally set out to make each slot focused on educators of color, and also hosted a student panel. Each session was not only equity-focused, but solutions-oriented, moving the work forward while connecting us to the legacy work. We kept the prices affordable and, thanks to the generosity of several supporters, we also held 14 scholarship recipients, the vast majority of whom were women of color.

For more, please go to educolor.org/educolor-summit-2020.



EduColor NYC

This Is Our Moment

Friday, December 11, 2020



NYS Senator Jessica Ramos



Professor Yolanda Sealey-Ruiz

Keynotes & Community Groups 6pm - 8pm EST

For more information go to nyc.educolor.org



NYC Schools for Transformative Change

- Over 1500 signatures
- Blueprint for transformative school change
- Cited on multiple documents

For more, please [visit our site](https://nyc.educolor.org).

EduColorNYC Launch

We also hosted our first local-focused venture with some of the best educators from across NYC. In our first event, we registered over 100 teachers, parents, administrators, and other concerned citizens to listen to a panel and also do healing/transformation work to bring back to their schools.

In this instance, we asked for a suggested donation of \$15 at registration.

For more on this work, please go to nyc.educolor.org.

ACKNOWLEDGEMENTS

None of this amazing work happens without incredible people working to assure this goes forward. In addition to two co-chairs for our steering committee, we also have a re-organized steering committee and a new set of working groups, most of whom are current educators in schools. In sum, we have sponsored more than a dozen educators through our projects, small donations, and revenue streams in our conferences.

Steering Committee	Yamil Baez Julia Torres
Board of Directors	Theresa Collins Christopher Thinnes
EduColor Working Group	Lorena Germán Hema Khodai Dwaina Sookhoo
EduColorNYC	Jodi Friedman Sandy Keenan Shaniece Mosley Lynn Shon
Center for American Progress	Khalilah Harris Megan Ferren
NYU Metro Center	David Kirkland Matt Gonzales Megan Hester
Other Thank-Yous	Citizen Action of New York/PPEF Duanecia Clark Tiffany Jewell Britt Hawthorne Zakiya Jackson BlueShift Education

AND YOU! HERE'S TO 2021 AND BEYOND!